

The Impact Factor Trailer

Written By

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EXT. FAIRHILL NEIGHBORHOOD STREET - NIGHT

BRIANA TAYLOR, age 8, stands on a dark corner under a dim street light in a pool of light surrounded by darkness. The wet pavement reflects the light from the street lamp. She has a PENNY in her hand.

JAYLA WILLIAMS (V.O.)
What's a penny walk?

BRIANA TAYLOR (V.O.)
Start walking one direction. Every
cross street flip a penny. Heads,
go right. Tails, go left. No
telling where you will end up.

Briana tosses the coin high in the air, we follow it and a huge gush of wind pushes it out of sight.

FADE TO BLACK.

EXT. TOP OF WILLIAM PENN'S STATUE ON CITY HALL - NIGHT

Closeup on the MAYOR OF PHILADELPHIA, wind blowing wildly against him. The sound of a helicopter pounding in our ears. The mayor is obviously in anguish. We circle around his head. The mayor closes his eyes in the screaming clatter.

FADE TO BLACK.

Silence.

LLOYD BENSON (V.O.)

Close your eyes hard enough and you
can imagine that you don't matter.
No one sees what you do and no one
would care anyway, because that's
the way the world is. It's always
been that way. Nothing you can do
will change it.

Roar of the helicopter blades. Pull back to reveal that the mayor is standing on top of the William Penn statue perched high on top of the tower of Philadelphia City Hall.

FADE TO BLACK.

INT. ANTONIO PÉREZ'S HOME IN NORTHEAST PHILADELPHIA - NIGHT

DETECTIVE ANTONIO PÉREZ grabs a container of Quaker Oats and a gallon of milk out of the refrigerator. He pours the

uncooked oats into a bowl, splashes them with milk.

LLOYD BENSON (V.O.)

But a second later your choice to
eat a spoonful of oatmeal might
kill you.

FADE TO BLACK.

EXT. FAIRHILL NEIGHBORHOOD STREET - NIGHT

Scary streets. Briana Taylor walks alone. This area is clearly not safe for a eight year old, but Briana doesn't seem to notice. We are uncomfortable. Finally, she finds a friendly face as she walks past her friend and protector, JAYLA WILLIAMS, 18, sitting on the steps of one of the rowhouses. Jayla joins Briana as she continues her walk.

LLOYD BENSON (V.O.)

You can choose to help.

FADE TO BLACK.

EXT. FAIRHILL NEIGHBORHOOD STREET - NIGHT

KOMO GREENE, 17 and Jayla Williams are in a beat-up junker. Detective Antonio Pérez and Officer Justin Cantz appear at the windows. We see Pérez pull a kilo of coke out of his pocket. Then move close as he SMASHES it against Jayla's window.

LLOYD BENSON (V.O.)

Or lie.

INT. ANTONIO PÉREZ'S HOME IN NORTHEAST PHILADELPHIA - NIGHT

Choking, Pérez collapses on the floor.

LLOYD BENSON (V.O.)

But, your choice matters more than
you can ever imagine.

FADE TO WHITE

INT. CONFERENCE ROOM - NIGHT

Bright lights. The MAYOR OF PHILADELPHIA, stands in front of a flag giving a political speech, DESTINY DRIFTING, 31, an ambitious, rising political operative for the Mayor stands by his side. The crowd roars.

LLOYD BENSON (V.O.)

As the Mayor's Chief of Staff,
(MORE)

LLOYD BENSON (V.O.) (CONT'D)
you'll figure this out.

INT. MAYOR'S OFFICE HALLWAY - DAY

SMASH! Destiny, bursts through the door at the end of the hall with Lloyd Benson right behind, pushing past staffers as they move quickly down the hall.

LLOYD BENSON (V.O.)
It's only four miles from City Hall
to the Fairhill district, but
they're worlds apart.

EXT FAIRHILL ALLEY - NIGHT

Destiny runs through a narrow Fairhill alley.

LLOYD BENSON (V.O.)
The impact of your smallest actions
last forever and there is NO way to
stop it.

EXT. KENSINGTON SHOPPING DISTRICT - DAY

Screaming sirens. The street is jammed with traffic. A police car moves through the cars and an ambulance with lights flashing is parked in front of a drug store.

LLOYD BENSON (V.O.)
You make a difference whether you
want to or not.

INT. PHILADELPHIA CITY HALL - TOWER OBSERVATORY - NIGHT

Sudden quiet. Destiny Drifting and LLOYD BENSON, her slightly older and wiser aide, look out over the city of Philadelphia. The entire city is laid out in front of them.

LLOYD BENSON
You okay?

DESTINY DRIFTING
When you do something for the right
reasons, nothing bad happens.

LLOYD BENSON
This your defining political rule?
Want me to shoot a few holes in it?

DESTINY DRIFTING
There could be a few exceptions.

EXT. FAIRHILL NEIGHBORHOOD STREET - NIGHT

Briana stands on a corner under a dim street light in a pool of light surrounded by darkness.

BRIANA TAYLOR (V.O.)
Life is like a penny walk. You're
going in one direction, but at
every corner you get a choice.

Briana walks out of frame. Showers of pennies rain to the ground.